

* European Web Crawls and LLMs: the OpenWebSearch.eu Project

Prof. Dr. Michael Granitzer Chair of Data Science University of Passau and Coordinator OpenWebSearch.eu



SUPPORTED



Funded by the European Union

Open WebSearch

OpenWebSearch.eu will create an open European infrastructure for internet search, based on European values and jurisdiction



What?

Restore an open search ecosystem / market as a basis for a new Internet Search

- → lay a foundation for a new Internet search
- → contribute to Europe's digital sovereignty

→ empower Europe's researchers, innovators and businesses to systematically tap into the Web as business and innovation resource Why?

1. Web search is dominated and limited by a few gatekeepers like Google, Microsoft, Baidu, Yandex.

Resulting situation:

- → unilateral, biased, opaque access to information
- \rightarrow locked-in effects

2. Tapping the Web as resource is challenging for innovators and researchers



Who?

14 renowned European universities + institutions will pool their expertise and resources.

- → including some of the largest research and computing centres in Europe
- → e.g. IT4Innovations, Leibniz Supercomputing Centre, CSC, European Organisation for Nuclear Research CERN



How?

Open WebSearch

Develop the core of a European Open Web Index

Four Objectives

- 1. Open Technology Stack
- 2. Resource provision by a network of infrastructure providers
- 3. Added value services
- 4. Bootstrapping the ecosystem

14 Partners plus Third Party Calls







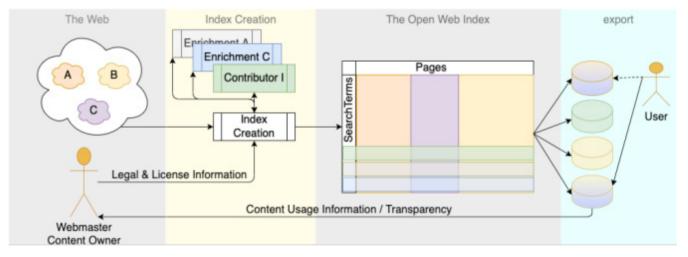
First Goal Build an Open Web Index Collaboratively



- → Build an Open Web Index, i.e. a data structure for searching the Web
- → Empower users, researchers & innovators to build on top of the Index

Principles for an Open Web Index

- Open Data for maximum re-use
- Open Source / Open
 Configuration for transparency
- Open Resources for using your own compute
- Open to contributions from third parties - empower innovators



- Collaborative management of a Web Index connect existing infrastructure organisations
- Content control respect legal, societal and ethical frameworks

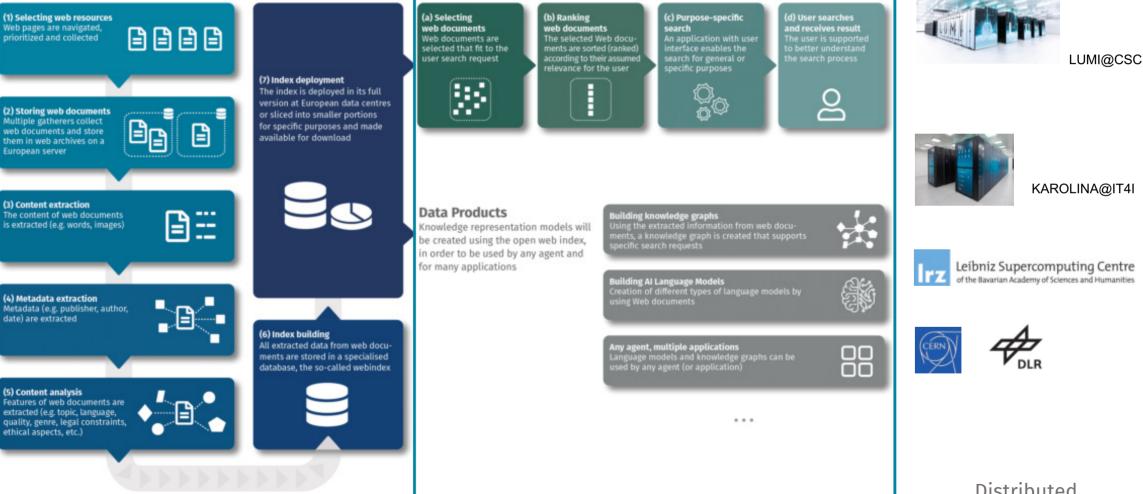
Second Goal: Creating an Open Infrastructure

Index Generation

Web resources are selected and retrieved, their content and metadata are analysed, and all data stored in the index database.

Search Applications

A user search request will be answered by a search application that makes use of the open web index.



5 Foot Web-scale Platform for heavy-lifting Applications and Innovations as Multiplicator

Distributed Infrastructure as Enabler

Open WebSearch

Third Goal: Grow an Open Web Search Ecosystem

Index Generation

Web resources are selected and retrieved, their content and metadata are analysed, and all data stored in the index database.

Data Contributions

(e.g. provision of crawls, content push)

Content Curation

(e.g. science, education, languages)

Technology Contributions

(e.g. enrichment,)

Standards and ELSA Clearance (e.g. license, metadata formats)

Search Applications A user search request will be answered by a search application that makes use of the open web index.

New Search Paradigms

(e.g. Argument search, conversational search)

Vertical Search Engines

(e.g. Open Science / Mobile Location Search)

Language Models

(e.g. language specific, search specific)

Benchmarking (e.g. search engines, language models)

Web Analytics (e.g. Content distribution, social media) Open WebSearch
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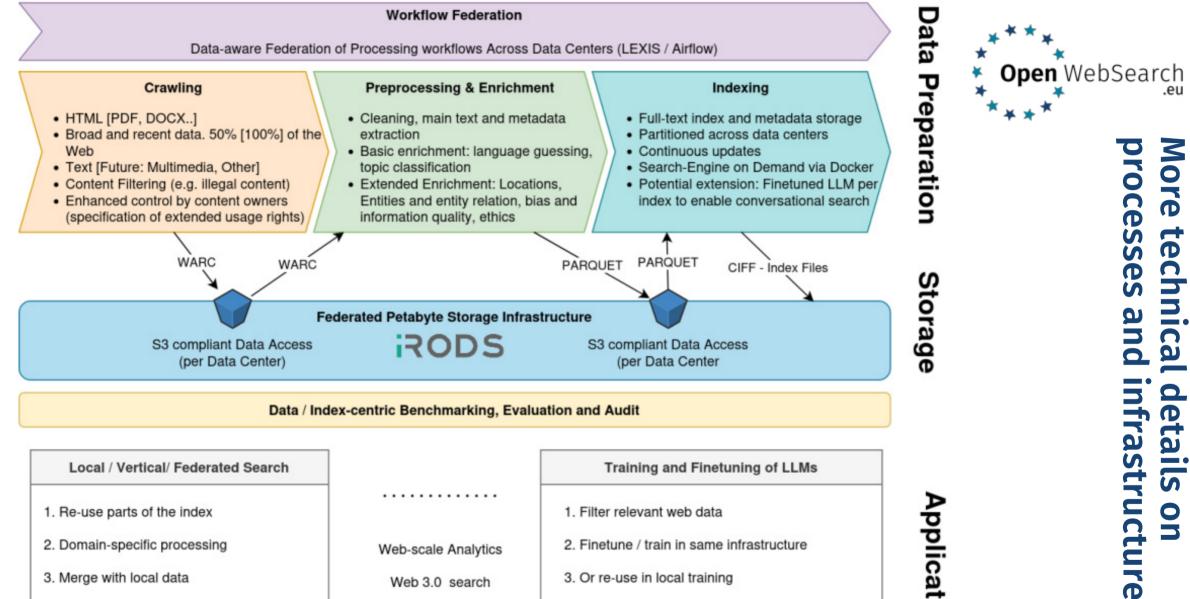
Storage

Search as a Service

Distributed Infrastructure as Enabler

⁶¹ Foot Web-scale Platform for heavy-lifting

Applications and Innovations as Multiplicator



Local / Vertical/ Federated Search		Training and Finetuning of LLMs
1. Re-use parts of the index		1. Filter relevant web data
2. Domain-specific processing	Web-scale Analytics	2. Finetune / train in same infrastructure
3. Merge with local data	Web 3.0 search	3. Or re-use in local training
4. Local LLMs / Knowl. Graphs	VR Web	4. Merge with up-to-date, cleaned, legally
5. Continuous Update		compliant web-data 5. Index plus LLMs for conversational search

Application

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The OWler - an Open Cooperative Web Crawler



OWler is an incremental and focused web crawler that extends the StormCrawler. It collects web pages that satisfy some specific criteria, e.g., URLs that belong to a given domain or that contain a user-specified topic, and documents its fetch activities in the WARC file format.

Open WebSearch

Code: <u>https://openwebsearcheu.pages.it4i.eu/wp1/owseu-crawler/owler/</u>



StormCrawler is a popular and mature open source web crawler. It is written in Java and is both lightweight and scalable, thanks to the distribution layer based on Apache Storm.

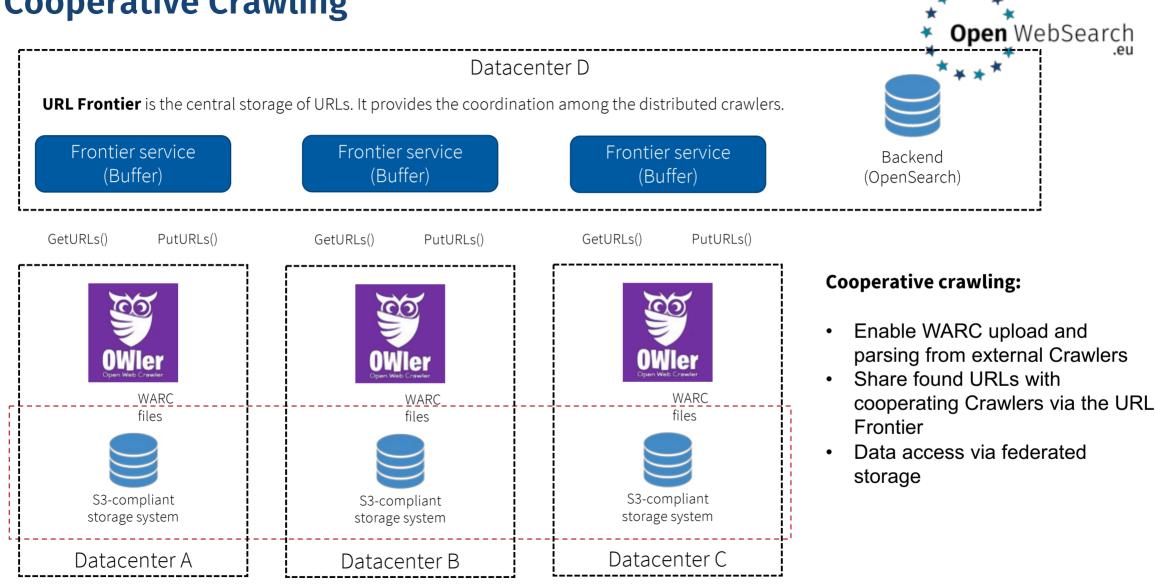






Apache Storm is a distributed system for processing streams of data. The work is delegated to different types of components that are each responsible for a simple specific processing task.

Cooperative Crawling



Timeline



- Pipeline implementation and deployment until September 23
- Continuous Crawling from September onwards

Results

- Partitioned Index for download (Top Level Domain / topic based organisation)
- Additional: Metadata, cleaned main text
- Resiliparse as Preprocessing and Cleaning Library
- Future Challenges: legal compliance in crawling (e.g. IPR, GDPR), data quality, integration of LLMs, support training for LLMs, scaling-up, legal and ethical clearance

Advantages of an Open Web Search Infrastructure

- → A strategic contribution to **digital sovereignty**
- → Restoring an open, human-centric search engine market in Europe - for diverse and unbiased access to knowledge and information.
- → Lowering entry barriers for tapping the Web as a resource at scale: for researchers, innovators, and businesses
- → Providing web services for other digital infrastructures and data spaces, e.g. the European Open Science Cloud, GAIA-X, EDICs/MCPs, Copernicus, and many more.
- → Increasing transparency of web content usage
- → Increase of control for content owners and users
- → Enable Europe to develop its own large-scale language models and generative AI



by: LAION.ai, 29 Mar, 2023

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Authors: Christoph Schuhmann, Huu Nguyen, Robert Kaczmarczyk, Jenia Jitsev & LAION community

Securing Our Digital Future: Calling for CERN like international organization to transparently coordinate and progress on large-scale AI research and its safety

n an era of unparalleled technological advancements, humanity stands on the precipice of a new epoch characterized by the volvand influence of artificial intelligence (Al) and its foundations models, such as (37%). The potential applications of these echnologies are vest, spanning scientific research, education, governance, and small and medium-sized enterprises. To harness heir All potentials is tools to sociatal botterment, it is vital to democratize research on and access to them, lest we face severe epercussions for our collective future.

Dominance of few large corporations in AI development \cdot

Conclusion



- Web and Web Search critical for Europe's digital sovereignty
- Reducing entry barriers for researchers, innovators and business to increase competitiveness with Big Tech
 - Opening the core element in Web Search: an Open Web Index
 - Open software stack and open pipelines
 - A distributed, data-centric and Web-scale compute and storage analytics infrastructure
- Build an ecosystems around data, software and infrastructure
- Transparency and control for considering legal, ethical and societal values

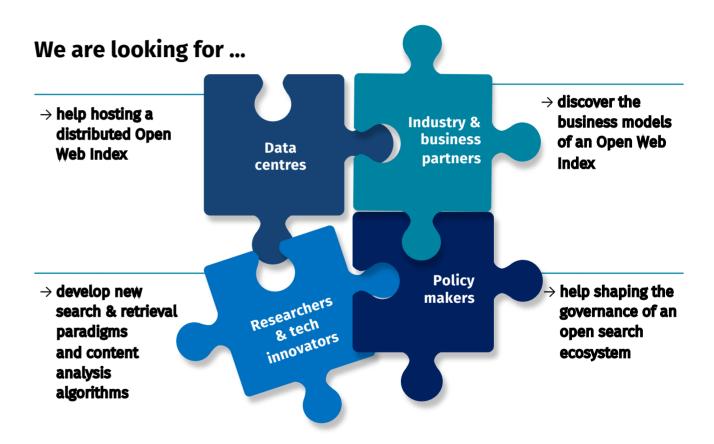
New Search Paradigms (e.g. Argument search, conversational search) Thanks. QUESTIONS?



Contact us:

To keep in touch with these possibilities or to join us send an email to **join@openwebsearch.org**





 \rightarrow We will also offer small grants for potential contributors.